



2021 ISCA National Specialty Catalog Ads *Be Proud of your Dogs!*

* Showcase your puppies, young adults and champions you have been training and caring for over the last year which no one has seen due to corona.

* Local Clubs - Please consider listing your Specialties and special events with dates, judges, and locations so that people can attend these Specialties being held around the country.

* Special Section - There will be a special section for our amazing Veterans Irish Setters - 7 years or older (must include birth date with ad). Include those older top ranked dogs, those who finished but were never shown after their championship, or just those who are so dear to us as our loving companions.

Deadline is April 9, 2021 FIRM

Ads to be prepaid. Make checks payable to ISCA. PayPal can be used with online form.

Please send or email ads with photos to:

Deb Lawrence

1497 Lynnwood Dr, Hermitage PA 16148

724-244-0733

dlawrenc@verizon.net

ONLINE FORM (will also be sent via Flea Bytes):

<https://form.jotform.com/ISCAForms/2021SpecialtyAds>

2021 Catalog Rates			
Description	No Photo	One Photo	Each Addl Photo
Full Page B/W	\$40	\$50	\$10
Full Page Color	\$70	\$85	\$15
Front/Back Inside B/W		\$80	\$15
Front/Back Inside Color		\$120	\$15
Commercial B/W		\$75	\$10
Commercial Color		\$125	\$15
Title Holders/Memorials	\$5 per		
Kennel Business Cards	\$ 5 per		

Please identify all photos and artwork on the reverse side of each piece.

Photos and ad copy may be sent via snail mail, by email or use the online submission form

Documentation Requirements: To advertise in ISCA publications that a dog is PRA or OFA normal, advertising must contain the DNA, ISGR or OFA numbers (whichever is applicable). Proof of certification must be submitted with each ad. Ads received without proper certification will have that portion of the ad removed.

Name: _____

Address: _____

Phone: _____ Email: _____

Ad Type: _____