



**2022 ISCA National Specialty
Catalog Ads
*Be Proud of your Dogs!***

No better way to reach the Irish Setter Fancy but with an ad in the National Catalog.

ADVERTISING DEADLINE IS April 8, 2022

NO EXTENSIONS POSSIBLE!!

SEND ADVERTISING TO:

Heidi Laabs

N6741 Shorewood Hills Rd

Lake Mills, WI 53551

hlaabs@aol.com

920-648-8963

Set up ad size as 4 ½ inches by 7 ½ inches.

Your ad can take up this entire space.

Bleeds are not allowed by the superintendent, so there will be a ½ inch white space on all sides of your ad when published in the catalog.

Please keep that in mind when designing your ad. Create your ad, camera ready and save as jpeg or high-resolution pdf

Advertising this year will be **full page format**, with the exception Memoriam, Titleholders and kennel listings.

(ISCA will not be providing ad set-up)

Single Page Color - \$85

Single Page Black/White - \$50

Additional Color Page - \$75

Additional Black/White Page - \$45

In Memoriam, Titleholders page and Kennel Listings \$5.00

Titleholders _____

Memoriam _____

Kennel Listing _____

Make checks payable to ISCA

Name: _____

Address: _____

Email: _____ Phone: _____

Documentation Requirements: To advertise in ISCA publications that a dog is PRA or OFA normal, advertising must contain the DNA, ISGR or OFA numbers (whichever is applicable). Proof of certification must be submitted with each ad. Ads received without proper certification will have that portion of the ad removed.

Advertising can be done online as well!

ONLINE FORM (will also be sent via Flea Bytes):

<https://form.jotform.com/ISCAForms/2022SpecialtyAds>