



# 2023 ISCA National Catalog Ads

While we have bragging rights all year long, there is no better time or place to brag than in the ISCA National Catalog!

**Advertising for 2023 - Ad Deadline is April 15, 2023 - FIRM**

All ads must be prepaid.

Make checks payable to ISCA

Please email ads with photos to:

Heidi Laabs

hlaabs@aol.com

N6741 Shorewood Hills Road, Lake Mills, WI 53551

DO NOT SEND PRIOR TO MARCH 10, 2023!

**ISCA WILL NOT PROVIDE AD SETUP**

2019 Catalog Rates			
Description	No Photo	One Photo	Each Addl Photo
Full Page B/W		\$50	\$10
Full Page Color		\$85	\$15
Front/Back Inside B/W		\$80	\$15
Front/Back Inside Color		\$120	\$15
Commercial B/W		\$75	\$10
Commercial Color		\$125	\$15
Title Holders/Memorials	\$5 per		
Kennel Business Cards	\$ 5 per		

Please identify all photos and artwork on the reverse side of each piece.

**Documentation Requirements:** In order to advertise in ISCA publications that a dog is PRA or OFA normal, the advertising must contain the DNA, ISGR or OFA numbers (whichever is applicable). Proof of certification must be submitted with each ad. Any ads received without proper certification with the ad will have that portion of the ad removed.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_