



# 2024 ISCA National Catalog Ads

While we have bragging rights all year long, there is no better time or place to brag than in the ISCA National Catalog!

**Advertising for 2024 - Ad Deadline is March 15, 2024 - FIRM**

All ads must be prepaid. Make checks payable to ISCA

Please send or email ads with photos to:

Mary Merlo

125 Martindale Dr

631.987.2592

Youngsville, NC 27596

evergrn@twc.com

2024 Catalog Rates – CAMERA READY ONLY		
Description	1 <sup>st</sup> Page	2 <sup>nd</sup> Page
Full Page B/W	\$50	\$45
Full Page Color	\$85	\$75
Front/Back Inside B/W	\$80	
Front/Back Inside Color	\$120	
Commercial B/W	\$75	
Commercial Color	\$125	
Title Holders/Memorials	\$5 per	
Kennel Business Cards	\$5 per	

Camera Ready ads can be sent via email. ISCA does not offer set up for ads.

**Documentation Requirements:** In order to advertise in ISCA publications that a dog is PRA or OFA normal, the advertising must contain the DNA, ISGR or OFA numbers (whichever is applicable). Proof of certification must be submitted with each ad. Any ads received without proper certification with the ad will have that portion of the ad removed.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_